



HOME BUILDERS ASSOCIATION OF SAGINAW

HOME & GARDEN SHOW 2018

SATURDAY MARCH 24 FROM 9AM-7PM

SUNDAY MARCH 25 FROM 11AM-5PM

SVSU RYDER CENTER

THE LARGEST SHOW OF ITS KIND NORTH OF DETROIT

EXHIBITOR BOOTHS

All booths are 10'x10'

Members: \$600 for first booth **MEMBERS! CHECK THIS OUT!**

\$400 each additional →

+\$120 for corner space

Non-Members: \$850 for first booth

\$650 for each additional

+\$120 for corner space

Non-Profits: \$250 for each booth

- MEMBERS ONLY -

--EXCLUSIVE--

Booth & Journal Advertising Bundles

Ad &	1 Booth	2 Booths	3 Booths	4 Booths
Full Page	\$1,250	\$1,500	\$1,750	\$2,100
1/2 Page	\$925	\$1,250	\$1,575	\$1,775
1/4 Page	\$775	\$1,200	\$1,475	\$1,625
1/8 Page	\$700	\$1,150	\$1,350	\$1,550

CHOOSE YOUR BUNDLE ON THE BACK!

SINGLE JOURNAL ADVERTISING

Full Page \$700 1/2 Page \$375

1/4 Page \$225 1/8 Page \$150

If you purchase a full or 1/2 page ad, you can also submit a related article to go with it for the Home and Garden Show Journal, which is distributed to every event guest.

Articles must be approved by the Show Committee.

HBA MEMBER SPONSORSHIPS

Event Sponsored by:



WOLVERINE BANK
Strength. Solutions. Trusted.

Partnered With:



Punch Card Sponsor \$2,500 10 Available

INCLUDES TWO BOOTHS! AND: full page Journal ad with article, name/logo on punch cards, large sponsorship sign at your booth, one of several entryway signs, with opportunity for brochures/flyers in welcome packet to exhibitors, hospitality sponsorship, and your name/logo on HBAS website.

Valued at \$3,700!!

Ticket Sponsor \$3,000 1 Available

INCLUDES TWO BOOTHS! AND everything from the **Punch Card Sponsorship**, as well as your name/logo on all event entry tickets.

Valued at \$4,700!!

REGISTRATION

Fill out and return the registration on the back of this page with your deposit or in full payment to reserve your spot at the 2018 HBAS Home & Garden Show

SPECIAL OFFER!

Pay in full by Monday,
December 4th, 2017,
and get **\$50 off your total!**

Available to all registrants!

WHY EXHIBIT?

The Home Builders Association of Saginaw Home & Garden Show is attended by over 5,000 people each year. There's no better time to get face to face with your potential customers, make connections and showcase your talents! Be friendly and open, and the public will respond.

→ NOTES ←

\$200 deposit required at time of registration to reserve your space. Final payment is due NO LATER than FRIDAY, MARCH 9, 2018.

A late fee of 10% of total will be applied if not paid in full by Monday, February 19, 2018.



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CHOOSE YOUR BOOTHS

MEMBERS

- 1st Booth \$600
- How many additional? \$400 each
- Corner? +\$120

NON-MEMBERS

- 1st Booth \$850
- How many additional? \$650
- Corner? +\$120

NON-PROFITS

- How many booths would you like? \$250 each

\$200 deposit required at time of registration. A 10% late fee will be applied if not paid in full by 2-19-18. Pay in full by Monday, December 4th, 2017, and get \$50 off your total cost. Final payment due NO LATER than Friday, March 9, 2018.

MEMBERS!

-- MEMBERS ONLY --

Booth & Journal Advertising Bundles

Circle your choice.

Ad &	1 Booth	2 Booths	3 Booths	4 Booths
Full Page	\$1,250	\$1,500	\$1,750	\$2,100
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MEMBERS! CHECK THIS OUT!

SINGLE ADVERTISING

- Full Page \$700
- 1/2 Page \$375
- 1/4 Page \$225
- 1/8 Page \$150

SPONSORSHIPS

- Event Sponsor \$2,500
- Ticket Sponsor \$3,000

YOUR INFORMATION

Company: _____

Type of Business: _____

Website: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Business Address: _____

Mailing Address: _____

Best way to send info, forms, and/or updates?

- Email Mail Fax

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PAYMENT INFORMATION

Name on Card: _____

Card Number: _____

Exp. Date: _____ CCV: _____

Amount to Charge: _____

Make checks payable to HBA Saginaw

CONTACT INFO

Phone 989-793-1120

Fax 989-793-0459

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Saginaw, MI 48602

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Executive Officer

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